

**Let's create
a cycling event together
and boost your
team's cohesion with**
Cycloswisstour

Opt for an original outing !

Innovate and discover the benefits
of your corporate event built
around cycling for all !

www.cycloswisstour.ch

CYCLOSWISSTOUR

INTRODUCTION

Travelling - Discovering - Different ways

Opt for a tour of your choice, with all the services available a la carte! You'll be free to go at your own speed and visit some magnificent areas that have nothing to do with fixed standards. From Lake Geneva to Zermatt. You can move from region to region, passing through the Jura balcony, La Côte, the shores of Lake Geneva, terraced vineyards, or along the Rhône, in the mid-mountains along the Alps on the south bank of the river at the foot of mythical mountains.

We have predefined some stunning tours, bike-friendly services, graded itineraries and beautiful hotel stop-offs to tailor-make your own tour, either in star or in stages.



BENEFITS

OF TEAM-BUILDING BY BIKE and outdoor activities

For companies looking to boost team spirit and improve cohesion, organising a cycling tour offers an original and effective solution. Cycloswisstour offers customised bike tours that encourage communication, collaboration and well-being among employees, while providing a picturesque and inspiring setting.

How to improve communication

The physical challenges and varied routes encourage open and effective communication between participants. This translates into better coordination and fewer misunderstandings at work, which are essential for successful collaboration.

Why strengthen the links

Sharing common experiences outside the usual working environment helps to create stronger links between team members. These stronger bonds facilitate better mutual understanding and increased cooperation on professional projects.

Developing collaboration

A united team is more likely to share ideas and take initiatives, which is crucial for innovation. The diversity of perspectives in a collaborative environment can lead to creative and innovative solutions to complex problems.

A good way to reduce stress

Cycling is an excellent way to reduce stress and improve physical health. Employees who feel good physically and mentally are more committed, motivated and productive. Off-site activity changes the way the company is perceived.

“The sight of my boss in shorts instantly makes him likeable.”

The way to retain talent

Efforts to maintain a positive corporate culture are often rewarded by improved staff retention. Companies that cultivate an environment where team spirit and cohesion are a priority often attract top talent.



In short,
a cycle trip with
Cycloswisstour
is not just
a recreational activity,
but a
strategic investment
in the company's
human capital,
leading to better
collective and individual
performance.



SERVICES

OF CYCLOSWISSTOUR

Organisation of tailor-made cycling tours

Guiding concept developed for everyone, independent mode.

Escorted by qualified, experienced guides

Logistics, transport and equipment provided

Host site. Accommodation and catering

Team-building and/or personal development activities



DEDICATED OPTIONS

THAT MAKE ALL THE DIFFERENCE

We offer you a unique catalogue to make your **event à-la-carte**, just the way you want it.

For your safety and ease of mobility, you can take out **cycle and mobility insurance** to help you in the event of a mechanical problem on the Swiss touring roads.

Our graded routes on Switzerland's roads are designed for cyclists of all levels.
We give you **the freedom to choose** your objectives, routes and destinations.
GPS guidance will assist you.

A selection of **high-tech Swiss electric-assist bicycles for hire** are also available to support you as a fair companion on the road.
It's important to equip yourself with a cycle that's up to standard and in perfect working order.

Personalised guidance on the road, in small, human-sized groups,
is an attractive alternative to travel and accompaniment.

The knowledge and **expertise of a cycling guide** means you can share advice on how to ride, how to adapt your mobility wisely or even how to discover exceptional places and go on excursions in complete relaxation and without navigation.

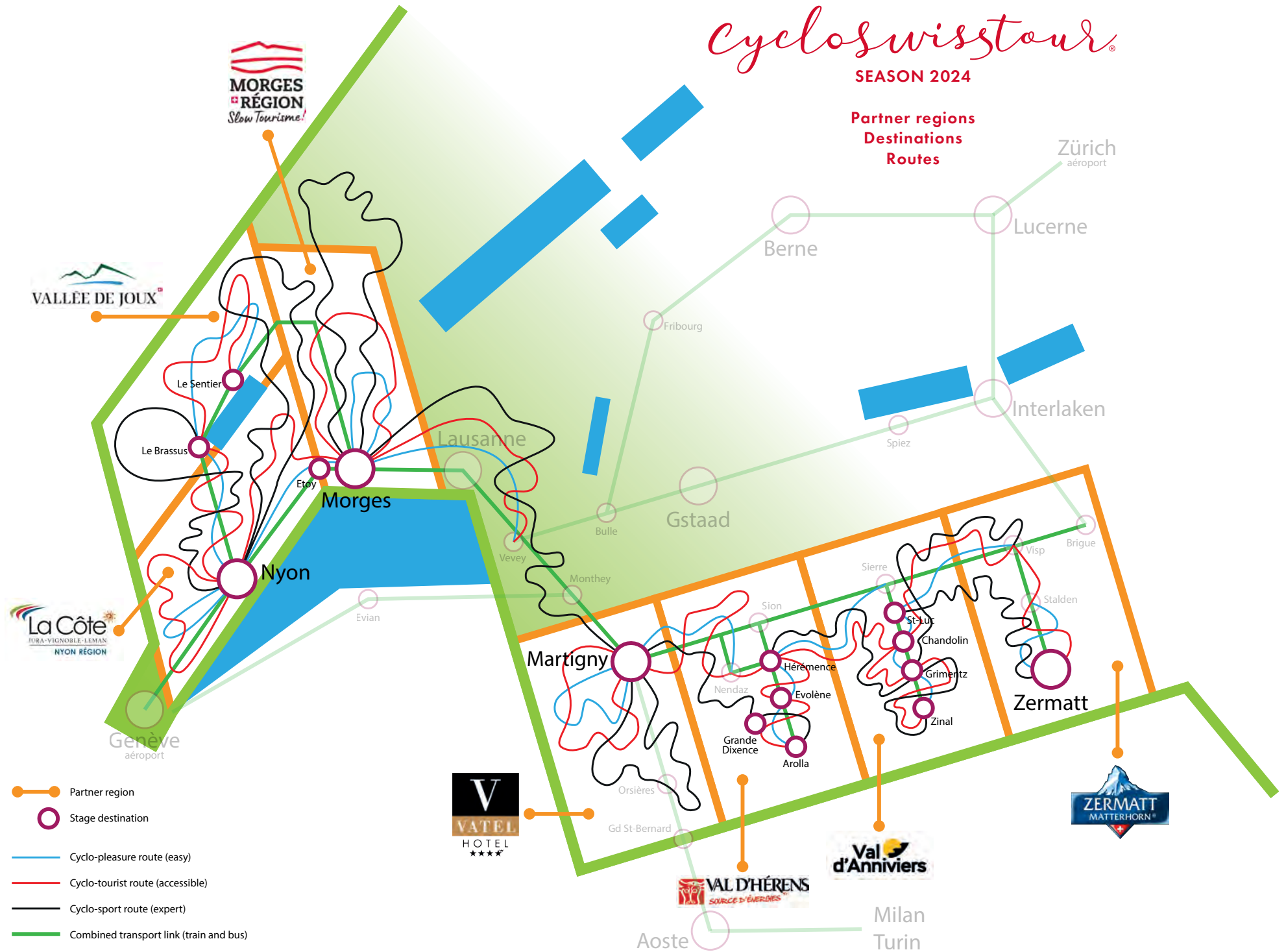
Themed tours of the regions' heritage and terroirs,
and a range of personalised experiences on and alongside the bike
are just some of the facilities available **to complete your trip**.

CONTACT US NOW AND LET'S BUILD YOUR EVENT TOGETHER !

cycloswisstour®

SEASON 2024

Partner regions
Destinations
Routes



EXAMPLES OF PROGRAMMES

FOR A COMPANY OUTDOOR EVENT

TEAM-BUILDING

Combining moments of sports fun with meetings outside the office produces results that are not found in the fixed context of the company.

OUR SUGGESTION FOR A 2 DAY EXPERIENCE (1 overnight stay) **BETWEEN VAL D'HERENS AND VAL D'ANNIVIERS**

Offer your team a cycling outing in the Alps, in the middle of the mountains, to strengthen cohesion or develop new strategies. It's the perfect combination of convivial moments and off-the-beaten-track meetings at the foot of the legendary peaks of the Alps.

Day 1

Discovery and warm-up...

Welcome and pick-up at your bike friendly hotel, the Eringer in the heart of the Val d'Hérens.

Check in.

If you have chosen the Thömus experience during your stay, we will provide you with a personalised bike.

On the morning of your first day, you'll get to grips with the roads of a wild and authentic valley. We suggest a circuit of pure natural discoveries in the heart of the Evolène and Hérémence region and the typical neighbouring hamlets nestling in the valley.

Your first escape to the Dent-Blanche area, home of the Hérens breed of cow, is sure to delight you.

Lunch at the hotel

The afternoon is devoted to teambuilding. Finding solutions, presenting new synergies or personal workshops.

At the end of the day, after an aperitif to catch up on the day's activities, you'll be served a well-balanced meal adapted to sports enthusiasts and gourmets, with local flavours. The evening is free.

Day 2

Heading for the summits...

In the morning, after a hearty breakfast, the route via Planchet awaits you. An incredible link between the Val d'Hérens and the Val d'Anniviers in the mid-altitude mountains. The scenery is fabulous. You'll travel through verdant, mountainous side valleys, past villages that are part of the Valais heritage and make this part of the country so rich. Take the time to admire these magnificent sites!

At mid-day, an invigorating meal.

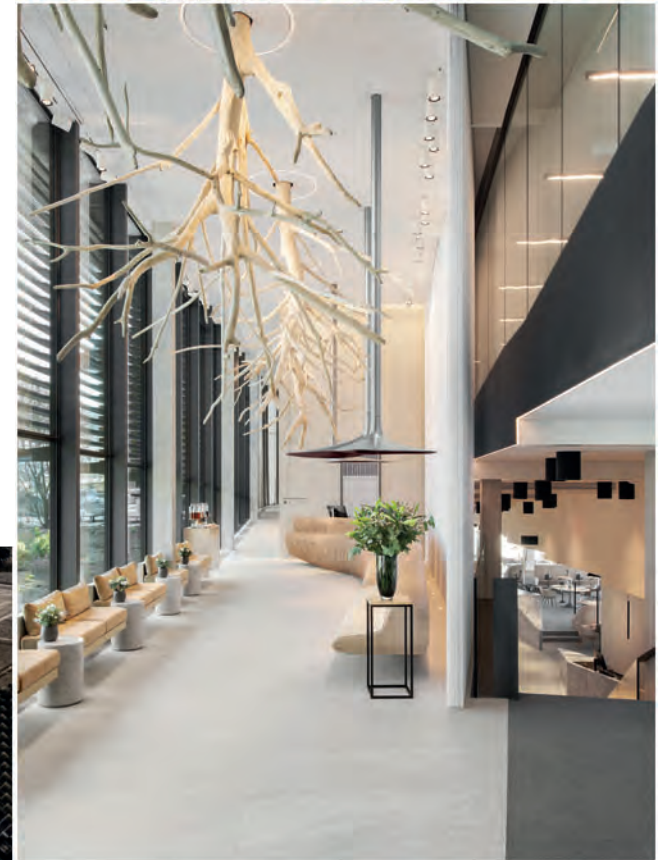
In the early afternoon, there's a final meeting to discuss the experience, the results, the synergies and the shared efforts.

Return home or to the rally site.

The hotel sites and host regions can be modified to suit.



going beyond your limits,
but the effort
is well rewarded...



OUR SUGGESTION FOR A 3-DAY EXPERIENCE (2 nights)

FROM THE FOOT OF THE JURA or FROM THE SHORES OF THE LEMAN TO THE RHONE VALLEY

Offer your team a bike ride from the Jura balcony to the Alps, to strengthen cohesion or develop new strategies.

Day 1

Discovery and warm-up...

Welcome and pick-up at your bike friendly hotel in the Vallée de Joux or on the shores of Lake Geneva.

Check in.

Provision of your personalised bike, if you have opted for the Thömus experience during your stay.

In the morning, with the energy of a first day in the saddle, ride across the high plateau of the valley, where the world of Swiss watchmaking stands out, towards the sublime Jura vaudois Regional Nature Park and, if you're in good form, over one of the region's picturesque passes, the Marchairuz or the Mollendruz, or a pure Lake Geneva and vineyards module between the Côte and the Morges region will be put together for you if you opt for a hotel site on the shores of the lake.

Lunch at the hotel

The afternoon is devoted to teambuilding. The choice of activities is wide and varied. There's a wide choice of activities, including a visit to the watchmaking museum in the Vallée de Joux or a site of interest.

At the end of the day, after an aperitif to catch up on the day's activities, you will be served a balanced meal suitable for sportsmen and women.

The evening is free

Day 2

Heading for the Alps...

In the morning, after a hearty breakfast, make your way to your next tour destination along a route rich in diversity and magnificent scenery.

The descent from the Col du Marchairuz takes you through the green, agricultural countryside of the Gros de Vaud to the outskirts of the Olympic city of Lausanne, then back to Lake Geneva. Heading towards the Alps, we invite you to immerse yourself in the Lavaux region for a unique experience as you climb the large and small cornices of Bourg-en-Lavaux before making your way to the Riviera, at Vevey - Montreux. After a view of the Château de Chillon, it's time to leave Lake

Geneva for the Chablais region and then along the Rhône to land at the foot of the Valais Alps, where the Roman city of Martigny awaits you. For those who are less sporty, organised transport will take you to the next site or to a more advanced part of the route, to ensure that the experience remains a pleasure.

An invigorating lunch.

The afternoon is devoted to a cultural visit to the Giannada Museum. Here you can visit prestigious art exhibitions and stroll around the garden, which is full of works of art.

You'll return to the hotel with a stroll through the city of Octodure.

The evening meal will give everyone a chance to talk about the day's events over a good meal.

Day 3

Enjoy again.... then off we go

The morning is devoted to a final jaunt on the bike through the Rhone plain to enjoy the team one last time.

For this day of pure pleasure, we invite you to travel from Martigny to the bend in the Rhône, along the roads of the Valais vineyards, passing from village to village. You'll ride at your own pace, in slow up or punchy mode, along the banks of the river under the benevolent gaze of the Alpine peaks.

The return journey is planned according to schedule so that you can pack your bags.

The mid-day meal is the last one to be shared.

At the start of the afternoon, there is a final short meeting to talk about the experience, the results, the synergies and the shared efforts.

Return home or to the meeting site.

The hotel sites and host regions can be modified to suit.

CUSTOMER RELATIONSHIPS

A DIFFERENT APPROACH TO PROXIMITY
Talk to your sales and marketing department!

Another way to build loyalty

Why not offer Cycloswisstour tours to your customers?

A different approach to the relationship between your customers and your company can involve a bike ride to show them a new side of you.

Afternoons could be used to present new products or simply to forge close links with your business partners.

We'll work with you to find the most suitable formula



For your own staff on special terms

Why not introduce your employees to Cycloswisstour ?

A way for you to show them that you're thinking of them even outside office hours.

CONTACT US

FOR FURTHER DETAILS

INFORMATIONS & RESERVATIONS

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OR ON OUR WEBSITE

www.cycloswisstour.ch